

FREE SPRINT GIVING Plan

- No upfront or ongoing costs
- Provides ability for someone to give a one-time credit card donation
- Donation page linked with client/patient website
- Cost: **FREE**

EFTPlus® Plan

- Customize donation page
- Donation page linked with client/patient website
- Donors can give unlimited one-time and monthly donations (EFTPlus®)
- Automatically sets-up recurring donations into the EFTGift system
- Linked with client/patient website
- One time start-up cost: \$450.00
- On-going monthly cost: \$85 (\$35 credit card merchant account, \$35 EFT, \$15 hosting page)

DONOR WEBSITE Plan

- Donor website template specifically designed to appeal to and serve Babyboomers and Gen Xers.
- We teach you how to customize and maintain the website (no expensive webmaster costs)
- Customize donation page linked with newly created donor website
- On-going fundraising advise
- Donors can give unlimited one-time and recurring monthly donations (EFTPlus®)
- Automatically sets-up recurring donations into the EFTGift system
- One time start-up cost: \$650.00 (\$200 if already have EFTPlus® Plan)
- On-going monthly cost: \$125 (\$35 credit card merchant account, \$35 EFT, \$15 hosting page, \$40 donor web hosting)



SPONSOR-A-DAY Fundraising Pledge Program

- Includes special promotional materials
- E-communication updates
- On-going advise and trouble shooting
- On-time cost: \$300